

Ecotourism (a worksheet)

Activity 1

Describe the pictures.



1



2



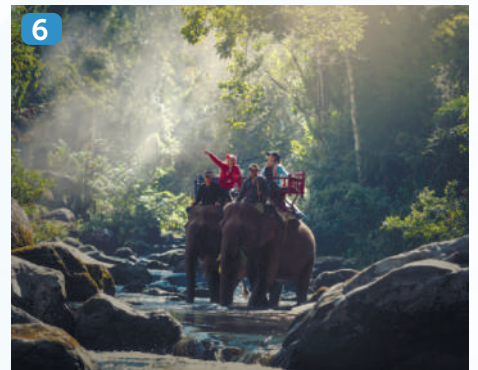
3



4



5



6

Activity 2

Discuss in pairs:

1. Which is your favourite holiday? On a luxury beach, in the forest, in the mountains, in small towns/villages or big cities? Why?
2. In which picture would you like to appear? Why?
3. Which of the pictures describe the usual tourism and which of them describe ecotourism?
4. What are the differences between them?

Activity 3

Divide the features of Tourism and Ecotourism into two columns.

Features

- Expensive restaurants
- A benefit for the local community
- Making a profit with the help of local resources
- International luxury hotels with a swimming pool
- Beach for the hotel tourists only
- Keeping the nature untouched
- Expensive alcohol drinks
- No benefit for the local community
- A fantastic travelling experience
- Travelling on foot, elephants by bicycle
- Contact with animals
- Motor-boats for hire
- Nature is not kept very well
- A lot of artificial fountains
- Staying in local people's houses or small guest houses
- Buying local food and souvenirs

Tourism	Ecotourism

Activity 4

Look at the given companies. Which of the criteria in Activity 3 can you find in them? Where would you like to work and why?

Company A produces some goods and as a result it has also tones of waste which is very dangerous for the environment.

Company B provides free waste paper collection services and recycles the paper and sells it. It uses the earned money to plant trees for his community.

Company C has hotels in the forest and cuts down the trees to build new ones. It uses its profit to build new hotels and entertainment places.

Company D has a hotel in the village and plants new trees to have fresh air in the village. It uses the hotel profit to create working places in the village to open small cafes where local food is sold.

Activity 5

Work in groups, create an ecotouristic company. Follow this plan for the presentation:

- Name of the company
- Logo and slogan
- Business activity (How does the company earn money?)
- Benefits for the local community
