

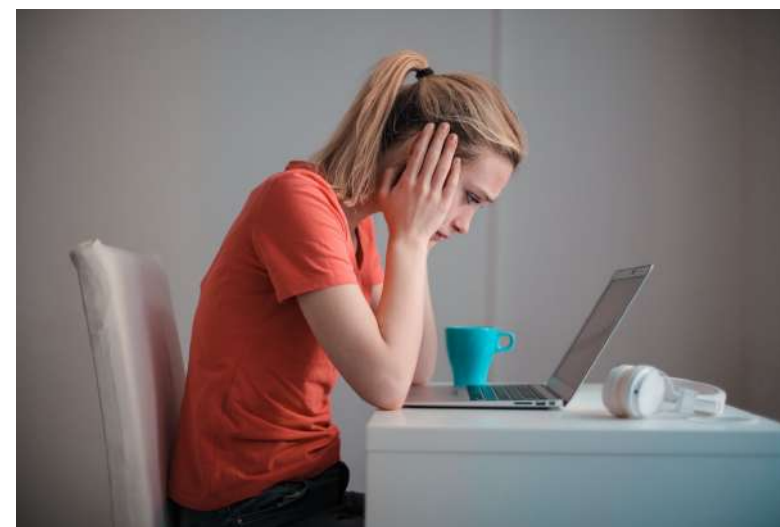
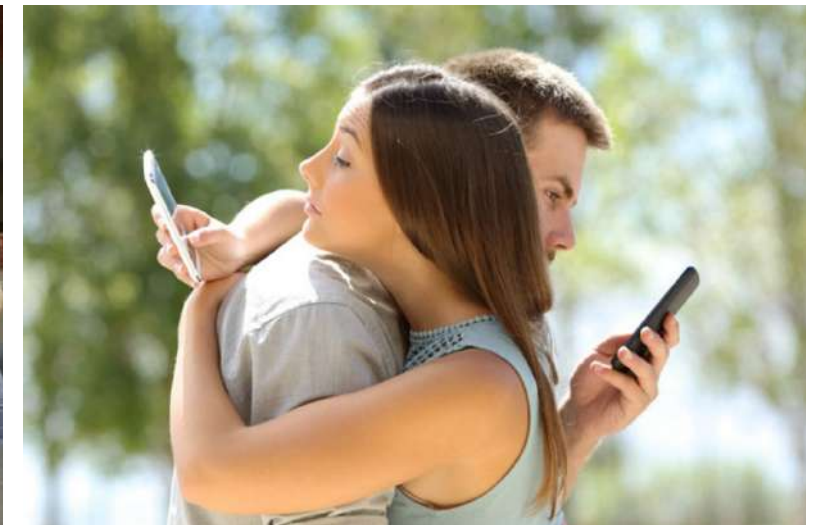
The impact of Social media on humanity

Pre-Intermediate level

Task 1. Warm-up

Look at the situations in the pictures and answer the questions.

1. What fact of modern life do the pictures illustrate?
2. In which pictures do people seem addicted to their phones and the internet? Why do you think so?
3. How can social media affect a person's mood?
4. Do you think social media has influenced our offline life? In what way?
5. Are any of the situations typical for you? Which ones?



Task 2. Lead-in

Brainstorm advantages and disadvantages that social media has brought to our lives.

Advantages	Disadvantages

Task 3. Watching a video

- a) Look at the title of the video and guess what it is about: “Social Media is Making Us Unsocial”.
- b) Watch the [video](#) till 03:56 and check your guesses. What examples of bad impact of social media are given in the video?



Task 4. Watching a video

Watch the [video](#) till 03:56 again and choose the correct definitions for the highlighted words.

1. Many of these **influencers** have spent years creating videos and sharing their stories encouraging others **to build** authentic **relationships**.
2. With each attempt to introduce myself I was ignored or **brushed off**.
3. Social media has changed the way we live our lives — from the way we get news to the way we **interact** with loved ones.
4. The experience of art and history is being **replaced** with **digital representation** of those things.
5. We take to Instagram **to view** the works of artists.

- a) To ignore.
- b) Someone who affects or changes the way that other people behave, for example through their use of social media.
- c) To communicate.
- d) To look at.
- e) A representation of something in the form of digital data.
- f) To take the place or move into the position of somebody.
- g) To form a relation between people.

Task 5. Vocabulary practice

Complete the sentences with your own ideas.

1. One of the most famous influencers on Instagram is ...
2. To build good relationships with people one should ...
3. I was brushed off when ...
4. Nowadays, we don't interact with our friends much because ...
5. Robots can replace ...
6. I prefer to view the works of art replaced with digital representation because ...



Task 6. Discussion

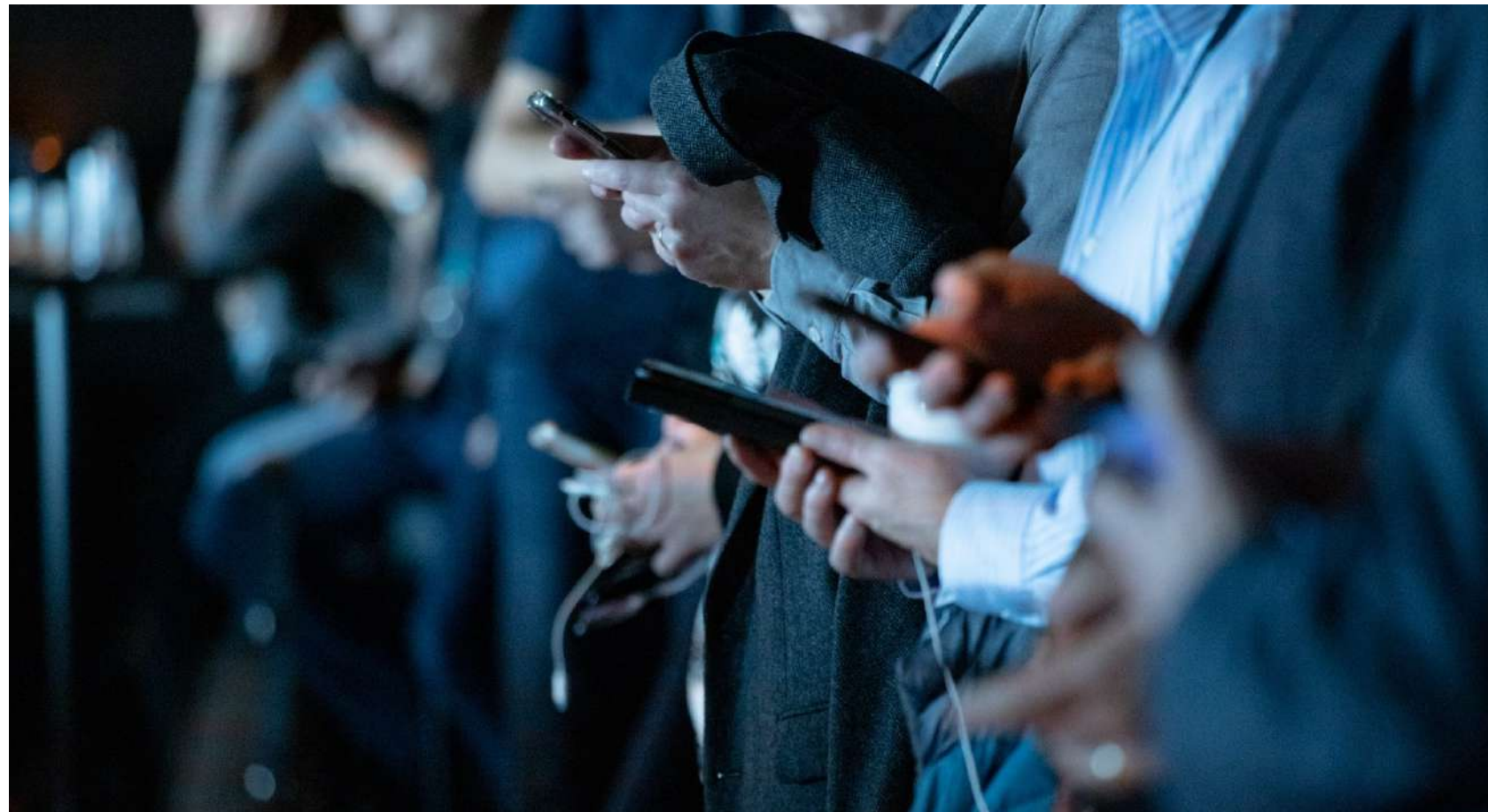
Answer the questions.

1. How has social media changed our lives according to the speaker?
2. What things are replaced with digital representations?
3. Do you agree with the speaker that social media is making us unsocial? Why/why not?
4. Do you or one of your friends usually take pictures before eating something? Do you think it is annoying? Why/why not?
5. Have you ever been brushed off at a meeting because of social media?



Task 7. Watching a video

- a) Brainstorm ways of getting rid of social media addiction.
- b) Watch the [video](#) from 07:40 till 08:35 and compare your guesses. Which tips do you think might be useful/useless?



Task 8. Freer practice

Look at the following predictions about social media and express your opinion.

1. Social media will disappear in 5 years.
2. Instagram will be used only for shopping.
3. Instagram will remove likes.
4. Facebook will be used only by politicians.
5. Users will create emojis with their real faces.



Keys

Task 4

influencer – b

to build relationships – g

to brush off – a

to interact – c

to replace – f

a digital representation – e

to view – d