Black Friday (teacher's notes)

1. Lead-in (Activity 1) 5 mins

Aims: to engage students in the context of the lesson and to activate schemata before watching the video.

Procedure: Ask SS to discuss the questions and share some information about Black Friday. They can compare shopping season traditions in their country and other countries. Conduct a content feedback.

More information: Black Friday is an informal name for the day following Thanksgiving Day in the United States, the fourth Thursday of November, which has been regarded as the beginning of the country's Christmas shopping season.

2. Watching for gist. (Activity 2) 7 mins

Aims: to practise listening for specific information.

Procedure: Set the task and give SS some time to look through the statements. SS watch the video and complete the gaps. Remind them that they don't have to understand every word. Let SS discuss the answers in pairs before checking.

Key:

1. What is your opinion of Black Friday?

(how many)__3__ people are positive about Black Friday.

(how many)_3___people are negative about Black Friday.

(how many)__1__people are neutral about Black Friday.

2. Have you ever bought anything on Black Friday or Cyber Monday?

(how many)__2__people have never bought anything on Black Friday.

3. Would excessive discounts encourage you to go shopping at midnight?

Yes, if   a) __discounts are over 50%   b) __discounts are over 60%_ c) _there are brands which I like_

4. What type of items would you consider purchasing on Black Friday?

(how many)_5____ people buy electronic items

(how many)___2__ people usually purchase clothes

5. Do you prefer shopping in stores or online?

Some people prefer to buy online because_you can assess quality, touch the material.

Some people prefer to buy in stores because __they like the ease of buying things online___

3. Vocabulary work. (Activity 3) 5 mins

Aims: to practise listening for specific words.
Procedure: Set the task. Let them watch, write down the words and the phrases and compare their answers with a partner. Accept all logical answers. See who has the most number of words.

Key:
possible words: get a bargain, amazing discounts, buy more than you need, super crowded, nightmare, sales, kick something off, discount, assess quality etc

4. Discussion. (Activity 4) 7 mins

Aims: to practise semi-controlled speaking.
Procedure: Ask your SS to answer the same questions which the people in the video answered. After that ask them to share one interesting fact about their partner.

5. Find someone who. (Activity 5) 15 mins

Aims: to practice semi-controlled speaking.
Procedure: Draw SS' attention to the highlighted phrases. Ask some concept checking questions to check the understanding of the phrases.
   Explain the task. Set a time limit. Ask your SS to stand up and mingle with other students. They need to complete the table with necessary information and ask for details. Conduct a content feedback.

6. Web project. (Activity 6) 7-8 mins

Aims: to prepare for freer speaking and make a presentation.
Procedure: SS need to have access to the Internet. Otherwise, set this exercise as a hometask.
 SS choose together some items which they can afford and justify their choice.
After they finish, they share this information with other pairs.

7. Sum up. 2-3 mins

Praise SS for good work and give a delayed error correction feedback.