

## Ecotourism (teacher's notes)

### 1. Warm up (Activity 1) 5 min

**Aims:** to break the ice and introduce the topic.

**Procedure:** Ask SS to discuss the pictures in Activity 1. You can also stick the pictures on the wall in the classroom and ask your students to walk around, discuss them and then stand next to the one they like the best.

### 2. Lead - in (Activity 2) 5 min

**Aims:** to engage students in the context of the lesson and brainstorm the differences between ecotourism and tourism.

**Procedure:** Ask SS to work in pairs and discuss the questions in Activity 2. Then arrange an open-class discussion and boards some of the differences between Tourism and Ecotourism offered by the learners.

Keys:

3. pictures 1-3 (Tourism), pictures 3-6 (ecotourism)

4. <http://greenglobaltravel.blogspot.com/2011/02/difference-between-tourism-and-eco.html>

### 2. Vocabulary work (Activity 3) 5 min

**Aim:** to pre-teach new vocabulary.

**Procedure:** Ask SS to look through the features, pre-teach some vocabulary (if necessary) by using them in sentences and showing pictures. For example:

*Businesses **benefit** a lot from good advertising. People get to know their products and start buying them.*

***artificial fountains** (show a picture)*

*Coca Cola **makes a profit** (earns money) by selling the fizzy drink.*

*People who live in this or that city/town or village are its **local community**.*

Ask SS to divide the phrases into two columns or work on posters, stick the cut-out criteria under the given headings.

Keys:

#### **Tourism**

- Expensive restaurants - International luxury hotels with a swimming pool - Beach for the hotel tourists only - Expensive alcohol drinks - Motor-boats for hire - Nature is not kept very well - A lot of artificial fountains - No benefit for the local community

### Ecotourism

- Benefit to the local community
- Keeping the nature untouched
- Make a profit with the help of local resources
- A fantastic traveling experience
- Contact with animals
- Staying in local people's houses or small guest houses
- Traveling on foot, elephants by bicycle
- Buy local food and souvenirs

## 4. Follow - up discussion (Activity 4) 5 min

**Aims:** to provide a vocabulary practice and speaking for fluency.

**Procedure:** Ask your SS to read the information and decide which criteria have been fulfilled in the companies and in which of them they would like to work and why.

## 5. Project (Activity 5) 20 min

**Aim:** to develop effective teen collaboration.

**Procedure:** Ask your SS to prepare a presentation following the given plan and present their company to their peers. Peers choose the best ecotouristic ecotourism company by explaining their choice.

## 6. Sum up 3-5 min

Write down students' errors on the board, they work in pairs and correct their errors. Summarise the lesson and tell students what results they have achieved. Ask them if they have any questions.

## 7. Homework (Activity 6)

**Aims:** to practise reading and speaking skills.

**Procedure:** Ask your SS to choose an ecotouristic place from the website given and decide where they would like to set their business and why. They record the answers via [Vocaroo](#).